

## Key Talking Points When Asking for Support

Your fundraising success will depend greatly on your excitement and ownership of the event. There is a lot of flexibility in how you raise money. We encourage and empower you to develop your own style in asking. The key element of your success will simply depend on how many people you ask.

- My California Dollars for Scholars chapter has awarded \_\_\_ scholarships to over \_\_\_ students in our community for over \_\_\_ years.
- My chapter has a goal of \$ \_\_\_, my personal goal is \$ \_\_\_. Will you support my efforts?
- Your gift, no matter how small will directly benefit my chapter and a program I am deeply committed to.
- California Dollars for Scholars is important to me because
- 100% of the proceeds I raise will directly benefit my chapter and the students in our community.

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## Who to Ask

Here's a list to get you going:

Friends	Vendors
Customers	e-mail address book
Holiday card list	Co-workers
Association contacts	Golf buddies
Family members	Community groups
Travel agent	Grandparents
High school pals	Neighbors
Children's friends	Best friend
Youth advisors	Parents' friends
Religious contacts	Dry cleaners
Hair stylist	Veterinarian
Physicians	Decorator
Play groups	Teachers
College friends	Florist
Sports teams	Spouse
Business contacts	Attorney
Librarian	Card club
Support groups	Insurance agent
Personal trainer	Dentist
Banker	Fraternity
Jeweler	Sorority
Postal carrier	Facebook Friends
Car pool	Fishing buddies

...Anyone and Everyone!



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California Dollars for Scholars®



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