

## Ways to Ask for Sponsor Donations

Just ask.

Use all forms of communication. Send an e-mail message to your address book. Fax your customers and ask for their support. Write everyone on your holiday card list.

Share a personal story.

Talk the walk.

Ask everyone you know to help you raise more scholarship dollars.

Set a dollar goal and go for it.

Keep reminding everyone that the money they give will directly benefit students in their own community.

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# Who to Ask for Sponsor Donations

Here's a list to get you going:

Friends	Vendors
Customers	e-mail address book
Holiday card list	Co-workers
Association contacts	Golf buddies
Family members	Community groups
Travel agent	Grandparents
High school pals	Neighbors
Children's friends	Best friend
Youth advisors	Parents' friends
Religious contacts	Dry cleaners
Hair stylist	Veterinarian
Physicians	Decorator
Play groups	Teachers
College friends	Florist
Sports teams	Spouse
Business contacts	Attorney
Librarian	Card club
Support groups	Insurance agent
Personal trainer	Dentist
Banker	Fraternity
Jeweler	Sorority
Postal carrier	Bridge club
Car pool	Fishing buddies

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