

Gimme a  
“T” “E” “A” “M”

**Together Everyone Achieves More!**

Developing team competitions is a proven and effective way to raise “FUN”Ds. Reward your chapter’s top walker, highest average of donations, most team member recruits, top team to raise funds . . .

By coordinating a team competition, everyone benefits from the extra push. Successful team competitions unite your walkers when they are creative and, most of all, FUN! Your team efforts will also help to increase awareness of Dollars for Scholars in your community.

Ask local merchants for incentives for your volunteers . . . gift certificates, a free car wash, free pizza for the winning team — the possibilities are endless.

Let your imagination take charge and step up your “Fun”draining for the California Dollars for Scholars Walk for Education!

***Catch the spirit  
and step out  
for education!***



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# Chapter ‘Fun’draining Ideas

California Dollars for Scholars®  
2009 Walk for Education

**8:30 to 11:30 a.m.  
Saturday, Oct. 17, 2009  
Loyola Marymount University  
West Los Angeles**

# Make the Walk for Education Pay Off for Your Students!

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**O**rganize teams of walkers to gather donations. Set a goal of 10 walkers to a team and \$2,000 raised per team. All the money your Chapter brings to the walk will count toward incentive prizes and will be returned to you for scholarship use. (Walkers need to bring a minimum of \$25 each to the walk to earn a t-shirt.)

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**O**n you shouldn't have: Instead of presents, ask your family and friends to donate money to your walk team to sponsor your participation in the walk. It's the gift that keeps on giving!

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**A**sk the local gas station, convenience store or restaurant to donate a portion of one day's proceeds to your Chapter's walk fund. Then encourage everyone you know to visit that business that day!

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**C**hallenge other Chapter volunteers to see who can raise the most money for

the walk. Honor the winner by presenting a scholarship named for him or her.

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**I**f your chapter raises scholarship money for more than one high school, have the schools challenge each other to see which can raise the most money for the walk and which has the most walkers. The chapter agrees to set aside the winning school's money for scholarships for that school's students when they graduate. In a single school, let the juniors challenge the seniors to see who can raise the most for their scholarships.

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**F**undraise the old-fashioned way. Such standbys as car washes, yard sales, bake sales, dress-down days at school, phone-a-thons and soliciting donations outside of businesses which will allow it are proven ways to increase donations for your walk teams.

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**H**ost a block pot-luck party and ask each family who attends to contribute \$25 for your walk team. Better yet, use the party to organize those neighbors into a walk team.

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**Y**ou'll think of more ideas. Ask your chapter volunteers to hold a "meeting of the minds" to brainstorm creative ways your chapter can use the Dollars for Scholars Walk for Education to raise more \$\$\$!

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**H**ere's space for your own ideas:

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California Dollars for Scholars®

  
Walk for Education